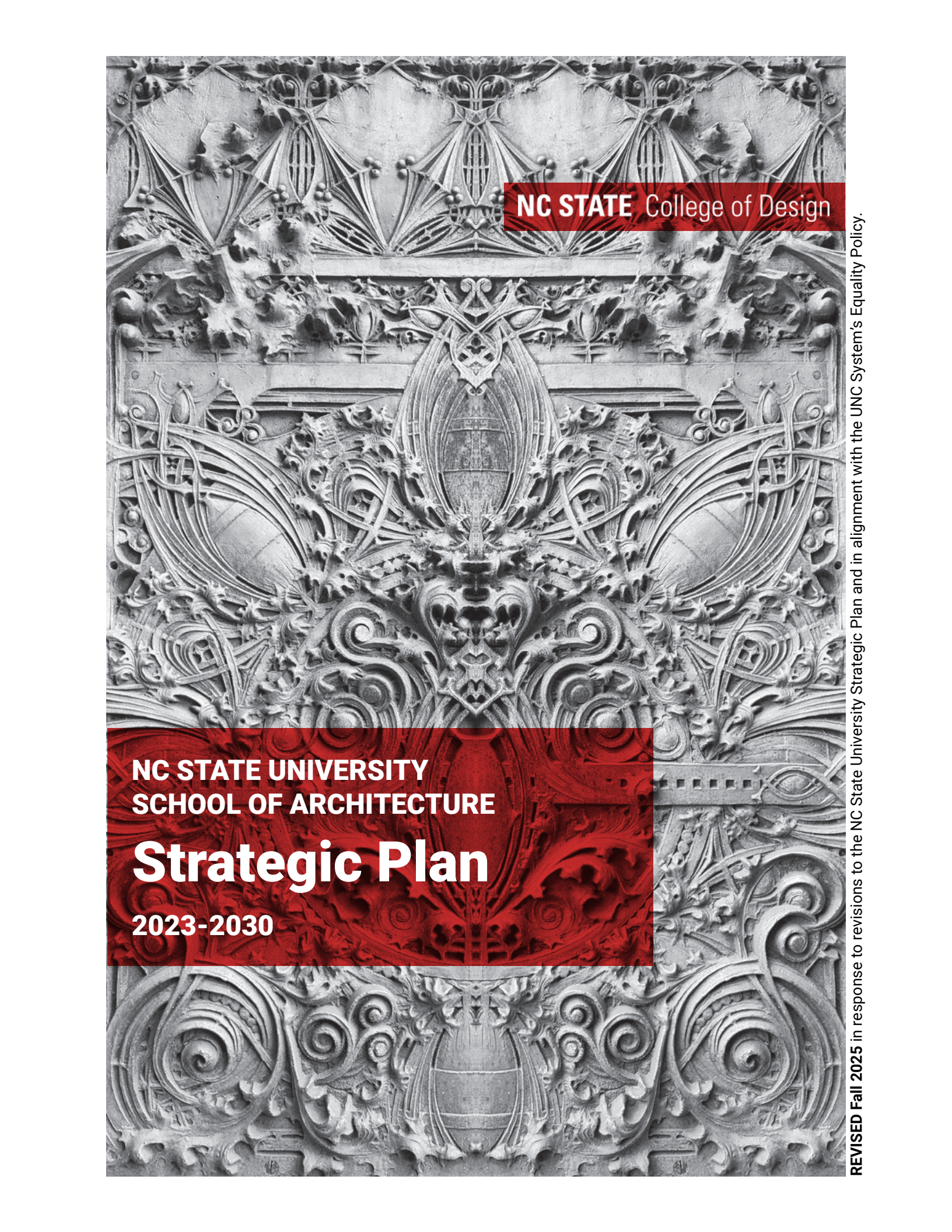


The background of the entire page is a detailed, black and white photograph of an ornate architectural relief. The relief features symmetrical, intricate carvings of acanthus leaves, scrolls, and classical motifs, typical of neoclassical or Beaux-Arts style architecture. The texture is highly detailed, showing the depth of the carvings.

NC STATE College of Design

**NC STATE UNIVERSITY
SCHOOL OF ARCHITECTURE**

Strategic Plan

2023-2030

REVISED Fall 2025 in response to revisions to the NC State University Strategic Plan and in alignment with the UNC System's Equality Policy.



MISSION

**The mission of the School of Architecture is:
To educate students for the profession of architecture;**

**to promote growth, change, and improvement in the profession and
academic discipline of architecture through creative work, scholarship,
research and service;**

**and to increase public awareness of the nature of architecture and its
essential contribution to life and society.**



ARCHITECTURE SHAPES THE WORLD WE SHARE.

We believe in the capacity of architecture to solve contemporary issues, uplift the human spirit, and create a better world. Since its founding, the School of Architecture has been a leader of innovation in design. Today that tradition continues with programs centered on design excellence and unique approaches to contemporary urban, environmental, and ethical challenges. Our fully accredited program provides a rigorous professional education paired with multidisciplinary and self-directed design and research opportunities. Multiple paths to a professional degree are provided by undergraduate and graduate degree programs, including the IPAL Accelerated Path to Architecture Licensure. A Masters of Advanced Architectural Studies, Certificates and Concentrations and a Design-Build summer program provide for specialized studies. Connections to a robust architectural community offer professional opportunities.



GOALS

The School of Architecture organizes its strategic priorities around three goals, each carried out through a set of objectives and initiatives:

1. Design (Practice & Scholarship)

Promote design excellence, innovation, and leadership.

2. Context (Place)

Engage in positive societal, environmental, and technological action.

3. Culture (People)

Foster community health, well-being, and social justice through committed citizenship.

GOAL 1

Design (Practice & Scholarship)

Promote design excellence, innovation, and leadership.

PRIMARY OBJECTIVES

1.0 Accreditation

Maintain accreditation with the National Architectural Accrediting Board (NAAB).

- Meet NAAB reporting requirements and Conditions for Accreditation.

1.1 Scholarship, Research, Creative Artistry & Community Engagement

Increase scholarship, research, and creative artistry productivity and quality.

- Realign faculty workload.
- Maintain active faculty mentors for junior faculty.
- Provide start-up funding for new faculty.
- Support and increase faculty grant proposals to external funding agencies.
- Support, promote, and increase faculty publications and speaking engagements.
- Seek research and teaching projects that engage North Carolina communities.
- Capitalize on the MAAS program to create publications.
- Provide funding for faculty conference presentations.

1.2 Practice

Nurture partnerships with professional practitioners.

- Expand the professional advisory board.
- Build and maintain relationships and participation in professional organizations and industry partners.
- Develop new Continuing Education opportunities for practitioners and faculty.
- Support IPAL participation and programs with the Faculty Licensing Advisor.
- Coordinate professional development and networking opportunities with Career Services and student organizations.
- Attend local, state, and national professional organization events.

1.3 Curriculum

Develop and deliver curriculum and pedagogy for evolving design practice.

- Finalize and submit updated curriculum to the university for approval.
- Develop partnerships with international programs.
- Expand opportunities for students to take courses in other College of Design departments and the university.
- Develop course content on resilient design, regenerative design, environmental justice, research methods, and AI.
- Improve digital curriculum, tools, and integration in the curriculum.

1.4 Programs

Develop programs that enhance our learning environment, reputation, and professional / academic relationships.

- Maintain and improve public programs and events, including hosting symposia and academic conferences.
- Create and support student awards and opportunities to exhibit student work at local, regional, national, and international venues.
- Host visiting faculty and visiting critics.
- Provide faculty advisement and general support for student organizations.

GOAL 2

Context (Place)

Engage in positive societal, environmental, and technological action.

PRIMARY OBJECTIVES

2.1 Physical Resources*

Align space and equipment resources with research, teaching, and program needs.

- Improve teaching spaces, research labs, and workshops.
- Improve the quality of public spaces to reflect the design culture of the college. Evaluate the health and environmental impact of our facilities.
- Improve informal meeting spaces.
- Evaluate spaces for belonging.

**As physical resources are primarily under the purview of the college and university, the School plays an advocacy role in accomplishing these initiatives.*

2.2 Financial Resources

Collaborate with Development + External Relations to increase financial support for the school.

- Seek increased funding for scholarships, lecture series endowments, student travel, faculty research and travel, student materials, endowed professorships, and visiting fellowships.
- Seek external funding for studios and courses.
- Support faculty research and scholarship.

2.3 Society + Community

Promote social justice through community engagement.

- Provide opportunities to participate in community-engaged projects.
- Provide opportunities for global engagement.
- Participate in community-building events and civic boards/organizations.
- Explore viability of a certificate program in Historic Preservation / cultural landscapes.
- Seek research and teaching projects that engage North Carolina communities.
- Capitalize on the MAAS program to create publications.
- Provide funding for faculty conference presentations.

2.4 Environmental Health + Justice

Promote greater environmental literacy and action among faculty, staff, and students.

- Promote activities and events that build environmental literacy and advocacy.
- Incorporate environmental health and justice in studio offerings.
- Reinstate the Center for Universal Design.

2.5 Technology

Promote critical engagement with design and construction technologies.

- Seek partnerships with other colleges and departments for their technological resources.
- Perform a technology audit of baseline operations vs. ideal state.
- Increase student access to digital technology and fabrication equipment.
- Create technology tutorial-type courses.
- Complete a digital application survey.

GOAL 3

Culture (People)

Foster community health, well-being, and social justice through committed citizenship.

PRIMARY OBJECTIVES

3.1 Health + Well-being

Nurture health and well-being through school programs, curricula, and student support services.

- Develop a new mental health support program for first-year experience students; seek grant funding.
- Advocate for accommodations suited for the College of Design.
- Coordinate assignments and due dates across courses.
- Support college and campus counseling services.

3.2 Belonging

Create a welcoming environment in the school for all faculty, staff, students, and guests.

- Provide welcome/orientation events for new students.
- Provide open forum events for student class levels and groups.
- Host community-building social events for students, staff, and faculty.
- Coordinate end-of-semester reviews.
- Implement new curriculum courses that promote cultural awareness.
- Participate in K-12 Design Lab activities.
- Evaluate course meeting times of required courses to increase access.
- Develop products for distribution for recruitment.
- Explore alternative access to accredited degree pathways.
- On-site materials store for easy student access to tools and materials.

3.3 Citizenship

Create opportunities for faculty, staff, and students to serve the school and local and global communities.

- Establish and maintain the SoA Student Advisory Council.
- Encourage global/cosmopolitan citizenship through lectures, studios, and faculty and student exchange programs.
- Build partnerships with schools abroad.
- Coordinate and communicate community outreach, engagement, and partnerships.