



The world needs good design.

The size and shape of mobile devices, the animation we see on the big screen, the materials used in the buildings we enter, design touches everything around.

In response to an expanding global interest in all disciplines of design, the College's curriculum incorporates relevant practices that prepare our students for a career in design.

Keep reading for more information about the application guidelines for

Architecture  
Art+Design  
Graphic Design  
Industrial Design

**NC STATE** College of Design

Studio-Based Major Application Guidelines

Architecture | Art+Design | Graphic Design | Industrial Design

# HOW TO APPLY TO A STUDIO-BASED MAJOR



## APPLICATION

Submit a completed Common Application or Coalition Application

A studio-based major needs to be selected as your first-choice major, it cannot be selected as a second choice major.

We strongly suggest choosing a second choice major on your application, if applicable. Your second choice major cannot be another studio-based major.



## WOLFPAW

Use wolfPAW to upload your portfolio + essay and complete the rest of your application.

The checklist for completing an application to NC State University can be found within your personalized wolfPAW account.



## PORTFOLIO

Submit your 10 portfolio images and Design Essay through your wolfPAW.

A portfolio is a collection of your strongest work. This is a showcase of who you are as a maker and creator.

Submissions do not need to be major specific. Any medium is accepted.

You must submit 10 images.



## ESSAY

Submit your 10 portfolio images and Design Essay through your wolfPAW.

The Design Essay prompts the applicant to think creatively about the world around them.

You will receive your Design Essay prompt on your wolfPAW account. Please submit your essay as a .doc or .pdf file.

# APPLICATION TIMELINE

November 1

## Application + Portfolio Deadline

Submit your Common or Coalition application, your 10-piece portfolio and design essay through your wolfPAW account.

Please be prepared to upload your essay response and 10-piece portfolio when you gain access to wolfPAW. Incomplete portfolios or portfolios received after November 1 may not be reviewed for admissions.

Undergraduate Admissions reviews applicants and sends competitive students to Design for review of portfolio and essay.

Late December

## Admissions Update

College of Design provides recommendations (admit, decline) to the Office of Undergraduate Admissions. The Office of Undergraduate Admissions will provide an update within wolfPAW.

Mid-January

## Interviews or Design Connections by invitation only.

Departmental interviews for ARC and ID applicants are by invitation only. Departmental Design Connections for GD and ADN are by invitation only. Students who are invited to visit the College of Design can connect with faculty and students on-campus.

Late February

## Final Decisions

Final notifications will be released by the Office of Undergraduate Admissions.

# PORTFOLIO RECOMMENDATIONS BY MAJOR

## ARCHITECTURE

**2-Dimensional Exploration**  
sketching, drawing or painting by hand

**3-Dimensional Exploration**  
innovative thinking in 3D mediums  
(ex. sculpture, furniture, pottery, etc.)

**Creativity and Good Craft**  
pieces that show imagination in their  
conception and attention to detail in  
their construction

## ART + DESIGN

**Evidence of Creativity**  
pieces that show innovation and  
imagination

**2D+3D Skill**  
sketching, drawing, and/or sculpting within  
a variety of mediums and sizes.

**Digital Media**  
creating within a digital medium including  
digital graphics, animation, videography,  
and/or entry level programming samples.

## GRAPHIC DESIGN

**Visual Communication Skills**  
work should express specific ideas,  
attitudes, events, or stories

**Serial or Sequential Work**  
series of themed works; various  
iterations of same idea; same subject  
executed in different mediums

**Problem Solving Skills**  
evidence of problem solving for larger  
or smaller issues

## INDUSTIRAL DESIGN

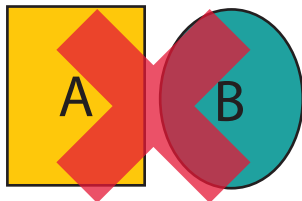
**Evidence of Creativity**  
pieces that show imagination

**Problem Solving Skills**  
work that centers around purposeful  
design, evidence of problem solving for  
larger or smaller issues

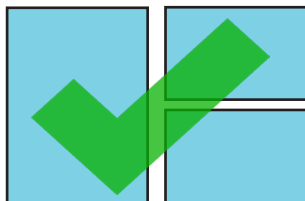
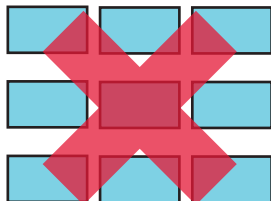
**Originality**  
images that show independent and  
innovative thinking in 2D or 3D  
mediums

# GENERAL PORTFOLIO RECOMMENDATIONS

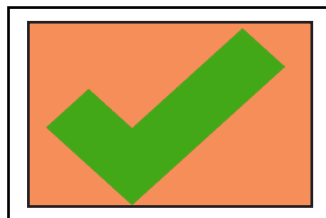
## SHOW ONE PIECE OF WORK PER IMAGE



## YOU CAN SHOW MULTIPLE VIEWS OF ONE WORK



## USE WELL-LIT, HIGH-RES IMAGES WITH NEUTRAL BACKGROUNDS



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