

# Mustafa Ozcicek

mozcice@ncsu.edu mustafaozcicek.com

## Profile

In 2014, he completed his BFA in Graphic Design at Ataturk University in Erzurum, Turkey. Between 2010 and 2017, he worked with international sport and culture organizations, companies, and non-profit organizations by creating graphic design projects, designing digital and interactive experiences, and leading branding and visual communication processes. He also contributed to many graphic design exhibitions mainly related to social issues through his designs and his roles in the organizing committees.

In 2018, he completed his Master's Degree in Graphic Design and Visual Experience at Savannah College of Art and Design (SCAD). His Master's thesis investigates the relationship between design and culture, and it proposes an online archive website that collects formal, historical, and cultural attributes of a graphic design.

Since 2021, he has started his Ph.D. education in the College of Design at North Carolina State University (NCSU). Currently, the topics he is interested in and exploring are Artificial Intelligence in Creative Fields, Computer Vision, Graphic Design History, and Augmented Reality.

## Education

- |         |  |
|---------|--|
| Ongoing | North Carolina State University, Raleigh, NC<br>Ph.D in Design (Advisor: Derek Ham)  |
| 2018    | Savannah College of Art and Design, Savannah, GA<br>MFA in Graphic Design / Visual Experience, August 2018<br>Thesis: <i>Identifying Symbols and Symbolic Modes in Graphic Design</i><br>GPA: 3.88 |
| 2014    | Ataturk University, Erzurum, TURKEY<br>BFA in Graphic Design, May 2014<br>GPA: 3.69  |

## Teaching Experience

- |      |   |
|------|---|
| 2021 | North Carolina State University, College of Design<br>Teaching Assistant,<br><i>ADN: 492-502 GRAD Bootcamp, Summer 2021</i><br><i>Introduction to Animated Narratives with Experimental Media</i> |
| 2018 | Savannah College of Art and Design, Savannah, GA<br>Teaching Assistant, <i>Typography I: Anatomy, Form and Space</i>  |

## Scholarships

- |      |   |
|------|---|
| 2021 | Provost's Doctoral Fellowship by North Carolina State University, College of Design |
| 2014 | Graduate Education Scholarship Abroad by Department of National Education in Turkey |

## Academic Experience

2021 - ...      Mixed Reality Lab (MxR) at North Carolina State University, Raleigh, NC  
Research Assistant

## Professional Experience

2009 - 2019      Arkes Reklam Ltd. Şti., Ankara TURKEY  
Web Designer, 2009-2011; Art Director, 2011-2012, Creative Director, 2013-2019

## Workshops (Led)

2018              MODE: Thesis Workshop at Savannah College of Art and Design  
*20 participants consisting of MFA students at SCAD tested a website through given tasks. The participants were asked to evaluate a graphic design work in terms of its formal, semantic, and historical attributes while uploading to the website*

## Workshops (Participated)

2012              GRAFIST 16, Istanbul Graphic Design Week, Mimar Sinan University, ISTANBUL  
5-day workshop on experimental typography, motion graphics, and poster design;  
led by Mark Kissman, a Dutch graphic designer

2011              GRAFIST 15, Istanbul Graphic Design Week, Mimar Sinan University, ISTANBUL  
5-day workshop on poster design with streamlined symbols, stencils, screen  
printing, and how to design a unique symbol; led by Patrick Thomas

## Exhibitions

2018              SCAD Secession 2018, Finalist  
Adler Hall, Savannah College of Art and Design, Savannah, GA

2017              ArtPrize 2017, Participant  
The City Water Building by The Richard App Gallery, Grand Rapids, MI

2017              DeFINE ART, Participant  
Alexander Hall, Savannah College of Art and Design, Savannah, GA

2014              "Innovation in Education" International Poster Exhibition,  
Organizing Committee and Participant  
By Continuing Education Application and Research Center, Ataturk University,  
Erzurum, Turkey

2014              "Violence" International Poster Exhibition, Organizing Committee and Participant  
By Erzurum Police Department, Ataturk University, Erzurum, Turkey

## Honors

2014              High Honor Certificate, Ataturk University, Erzurum

2012              Certificate of Appreciation, the Organizing Committee of World Curling Federation  
Role: Creative Director for The World Mixed Doubles Curling Championship 2012.

2011              Certificate of Appreciation, the Organizing Committee of  
International University Sports Federation (FISU)  
Role: Art Director for 2011 Winter Universiade Erzurum.