

Mustafa Ozcicek

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Profile

In 2014, Mustafa completed his BFA in Graphic Design at Ataturk University in Erzurum, Turkey. Between 2010 and 2017, he worked with international sports and culture organizations, companies, and non-profit organizations by creating graphic design projects, designing digital and interactive experiences, and leading branding and visual communication processes. He also contributed to many graphic design exhibitions generally related to social issues through his designs and his roles in the organizing committees.

In 2018, he completed his Master's Degree in Graphic Design and Visual Experience at Savannah College of Art and Design (SCAD). His Master's thesis investigates the relationship between design and culture, and it proposes an online archive website that collects formal, historical, and cultural attributes of a visual design.

In 2021, he started his Ph.D. education in the College of Design at North Carolina State University (NCSU). Currently, the topics he is interested in and exploring are Artificial Intelligence in Creative Fields, Computer Vision, and Creativity. He is the lab manager of the Mixed Reality Lab at the College of Design where he develops Virtual Production, Virtual Reality, Augmented Reality, and Interaction Design projects.

Education

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| Ongoing | North Carolina State University, Raleigh, NC
Ph.D. in Design (Advisor: Derek Ham) |
| 2018 | Savannah College of Art and Design, Savannah, GA
MFA in Graphic Design / Visual Experience, August 2018
Thesis: Identifying Symbols and Symbolic Modes in Graphic Design
GPA: 3.88 |
| 2014 | Ataturk University, Erzurum, TURKEY
BFA in Graphic Design, May 2014
GPA: 3.69 |

Teaching Experience

- 2022 North Carolina State University, College of Design
Teaching Assistant,
ADN: 311-502 Creative Coding, Fall 2022
- 2021 North Carolina State University, College of Design
Teaching Assistant,
ADN: 492-502 GRAD Bootcamp, Summer 2021
Introduction to Animated Narratives with Experimental Media
- 2018 Savannah College of Art and Design, Savannah, GA
Teaching Assistant, Typography I: Anatomy, Form, and Space

Scholarships

- 2021 Provost's Doctoral Fellowship
North Carolina State University, College of Design
- 2014 Graduate Education Scholarship Abroad
Ministry of National Education Turkey

Academic Experience

- 2022 - ... Mixed Reality Lab (MxR)
North Carolina State University, Raleigh, NC
Lab Manager
- 2021 - ... Mixed Reality Lab (MxR)
North Carolina State University, Raleigh, NC
Research Assistant

Professional Experience

- 2009 - 2019 Arkes Reklam Ltd. Şti., Ankara TURKEY
Web Designer (2009-2011), Art Director, (2011-2012),
Creative Director (2013-2019)

Workshops (Led)

- 2022 Machine Learning for Designers at NC State University

The students of ADN 301-502 Creative Coding Class explored machine learning basics and computer vision applications to develop a personal project in a 3-week-long workshop.

- 2018 MODE: Thesis Workshop at Savannah College of Art and Design
20 participants consisting of MFA students at SCAD tested a website through given tasks. The participants were asked to evaluate a graphic design work in terms of its formal, semantic, and historical attributes while uploading it to the website.

Workshops (Participated)

- 2012 GRAFIST 16
Istanbul Graphic Design Week, Mimar Sinan University, ISTANBUL
5-day workshop on experimental typography, motion graphics, and poster design; led by Mark Kissman
- 2011 GRAFIST 15
Istanbul Graphic Design Week, Mimar Sinan University, ISTANBUL
5-day workshop on poster design with streamlined symbols, stencils, screen printing, and how to design a unique symbol;
led by Patrick Thomas

Selected Exhibitions

- 2018 SCAD Secession 2018, Finalist
Adler Hall, Savannah College of Art and Design, Savannah, GA
- 2017 ArtPrize 2017, Participant
The Richard App Gallery, Grand Rapids, MI
- 2017 DeFINE ART, Participant
Alexander Hall, Savannah College of Art and Design, Savannah, GA
- 2014 “Innovation in Education” International Poster Exhibition
Organizing Committee and Participant
Continuing Education Application and Research Center,
Ataturk University, Erzurum, Turkey
- 2014 “Violence” International Poster Exhibition
Organizing Committee and Participant
Erzurum Police Department, Ataturk University, Erzurum, Turkey

Honors

- 2014 High Honor Certificate, Ataturk University, Erzurum
- 2012 Certificate of Appreciation,
the Organizing Committee of the World Curling Federation
Role: Creative Director for The World Mixed Doubles Curling
Championship 2012.
- 2011 Certificate of Appreciation, the Organizing Committee of
International University Sports Federation (FISU)
Role: Art Director for 2011 Winter Universiade Erzurum.

Memberships in Professional Organizations

- 2017-2018 American Institute of Graphic Arts (AIGA)
- 2021-... Association for Computing Machinery (ACM)