

# Ashley Lynne Anderson

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ashlanderson.com

## EDUCATION

### Doctor of Philosophy in Design

North Carolina State University  
Raleigh, NC | 2020-present

### Master of Graphic Design

North Carolina State University  
Raleigh, NC | 2020

### Bachelor of Arts in Journalism & Mass Communication

University of North Carolina  
Chapel Hill, NC | 2015

### Relevant Coursework

Design Research Methods  
Research Paradigms  
Statistical Methods  
Graphic Design Pedagogy  
New Information Environments  
Online & Mobile Interaction

## SKILLS + INTERESTS

Theoretical Frameworks  
Literature Reviews  
Prototyping & User Testing  
Rapid Iterative Design  
Speculative Design

## SELECTED FEATURES

**Working with Imagery**  
Graduate Research Symposium  
NC State University | 2020  
(Canceled due to COVID-19)

**Please Don't Touch**  
Master of GD Bulletin  
NC State University | 2018

## AWARDS

**Wilkinson Graduate Fellowship**  
NC State University | 2022

**Provost's Doctoral Fellowship**  
NC State University | 2020

**H.B. Renwick Academic  
Achievement Award**  
UNC-Chapel Hill | 2015

**WTVD Endowment Scholar**  
UNC-Chapel Hill | 2013

## DESIGN & RESEARCH EXPERIENCE

### Graduate Research Assistant

NC State College of Design  
Raleigh, NC | Jan 2023-present  
Assist Professor Helen Armstrong & Dr. Matthew Peterson on "Discovering Design Innovations for the Promotion of Insights by Intelligence Analysts," a funded project with the Laboratory for Analytic Sciences.

NC State Design Lab for K12 Education  
Raleigh, NC | 2022-present  
Identify and compile resources for K12 teachers wanting to incorporate design processes and methods into their lesson plans. Develop lesson plans and resources for use in Design Lab programs and events, ensuring consistency with industry competencies and College of Design pedagogy.

### Graduate Teaching Assistant

NC State College of Design  
Raleigh, NC | 2021-present  
Teach both graduate and undergraduate courses as Instructor of Record. Develop appropriate teaching materials to ensure content and methods of delivery meet established learning objectives. Provide effective, timely and appropriate feedback to students to support learning.

### Graduate Digitization Assistant

NC State Libraries SCRC  
Raleigh, NC | 2019-present  
Work with production staff to prepare rare and unique archival materials for digitization. Reformat digital assets, create metadata records for scanned materials, and perform quality control.

### Graphic Design Studio Instructor

NC State Design Camp  
Raleigh, NC | 2019  
Developed and led a one-day branding project for 400 high school students over four weeks.