Steps to Submit a Complete Application

1. Review the requirements for studio-based majors.
2. Complete Essay (on CODA Application).
3. Copy and Paste URL of 10-piece portfolio website into the CODA Application.
4. Submit CODA Application

Deadline

November 1 | Complete CODA

Design Essay

The College of Design will provide you with one essay prompt, within the CODA application. Please save a copy of the essay for your records.

Design Portfolio

Create a website for your portfolio images. We will not be critiquing the design of the website, but you will need to copy and paste the URL into the CODA application.

We want to see 10 images that show who you are as a creator, designer, maker. A portfolio is a collection of YOUR work, presented as professionally as possible. The portfolio should emphasize experimentation, concept, and should show a range of media/mediums (drawing, painting, sculpture, pottery, furniture, jewelry, photography, animation, sketching, etc). Portfolio pieces should represent your activities, interests, capabilities and creativity both inside and outside the classroom. It is not necessary for you to include work related to the discipline to which you are applying.

You should also provide individual titles and descriptions for each submission. Descriptions are additional commentary that give reviewers further insight into your motivations, concepts, process and/or issues addressed by your work. Individual descriptions should not exceed 150 words.

Additional portfolio guidelines can be found on the next page.

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## Portfolio Guidelines By Major

While portfolio images should showcase a student’s varied design skills and creative potential, here are a few major-specific suggestions that you could also include. These guidelines are suggestions, not requirements and do not need to be displayed within all 10 images.

### Architecture
- **Hand drawing / hand rendering**: sketching, drawing or painting by hand
- **3-Dimensional exploration**: innovative thinking in 3D mediums, ex. sculpture, furniture, pottery, etc.
- **Creativity and good craft**: pieces that show imagination in their conception as well as attention to detail in their construction

### Art + Design
- **Evidence of Creativity**: pieces that show innovation and imagination
- **2D + 3D skill**: work within a variety of mediums
- **Digital Media**: sketching, drawing, creating within a digital medium

### Graphic Design
- **Visual communication skills**: work should express specific ideas, attitudes, events, or stories
- **Serial or sequential work**: series of themed works; various iterations of same idea; same subject executed in different mediums
- **Problem solving skills**: evidence of problem solving for larger or smaller issues

### Industrial Design
- **Evidence of creativity**: pieces that show imagination
- **Problem solving skills**: work that centers around purposeful design, evidence of problem solving for larger or smaller issues
- **Originality**: images that show independent and innovative thinking in 2D or 3D mediums

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### Design Portfolio Tips

- **One work per image**: Each portfolio submission needs to be of ONE work. Composite images are allowed, but need to be of the same portfolio piece.

- **High Quality Images**: Your work should be photographed in a well-lit environment at the highest resolution possible. Do not use a distracting background and make sure the image is in focus.

- **Composite Images**: Best for 3-D or larger 2-D pieces. Each portfolio submission should show 1-3 angles AT MOST of a single work. Limit composite images to 5 out of 10 total images.

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