PROJECT STATEMENT
Folk music is deeply tied to the culture of a community, and has grown, as such, in many diverse manners. Starting artists learn from their predecessors and experiment anew to develop the music further while preserving what defines the genre. To foster this cultural aspect, this project aims to provide a multitudinous variety of spaces for a community developed around folk music to practice, teach, and perform. This space will serve as a hub from which the culture develops around the music, and disseminates, providing resources for Pinecone’s members both in terms of venues and practice spaces, while fostering interaction with the local community in many shared spaces and small public venues. For individuals seeking to simply practice privately, or who are uncomfortable in front of a large crowd, more intimate spaces will encourage these new talents to emerge. Public venues at multiple scales will provide more large scale options, and the opportunity to spill out into the street could even encourage small festivals throughout the year. The project becomes a matter of holding the pedestrian street edges, while opening up the interior of the site to the public.

WHAT’S THE BIG IDEA?
A HUB FOR FOLK MUSIC

ZACHARY BRADSHAW
NCU | ARC 503 TOM BARRE | FALL 2016

UNIT PLANS
69 units
1 Bedroom
615 s.f.
34 units
7 units
2 Bedroom
830 s.f.
13 units
2 Bedroom (Corner)
951 s.f.
7 units
3 Bedroom (Corner)
1500 s.f.
7 units
Temporary Housing
460 s.f.
8 units
THE CLIENT
Pinecone is a Raleigh-based organization dedicated to the development of folk music in the area. North Carolina's music scene is shaped by a deep culture often tracing back to more traditional methods of composition. Pinecone combines these traditional styles alongside modern music genres. Within their scope of interest is the realm of folk dance and traditional performing arts. Pinecone is most well-known for the Raleigh Folk Dance Festival that enlivenes Fayetteville Street every fall. In the meantime, they also host creative events, such as Jam Sessions, in local venues and cafes.

PROGRAM
PINECONE HOUSE OF MUSIC
MATTHEW HIRSCH | NCST | ARC 503 | TOM BARRIE | FALL 2016

CREATE A HOME FOR MUSICIANS IN DOWNTOWN RALEIGH THROUGH THE CREATION OF A VARIETY OF LOUNGES AND OUTDOOR SPACES THAT ENCOURAGE THE PUBLIC AND FELLOW MUSICIANS TO INTERACT.

HOUSING + RETAIL  MUSIC  PARKING

SUSTAINABILITY SECTION

CANTILEVERED BALCONY PROVIDES SHADE IN SUMMER
EXTERIOR CIRCULATION REDUCES HVAC COSTS
CROSS VENTILATION ALLOWS FOR PASSIVE HEATING AND COOLING
COMMUNITY GARDEN
GREEN ROOF

SCALE: 1/16”=1’

SCALE: 1/32”=1’

SCALE: 1/8”=1’

SCALE: 1/32”=1’

SITE PLAN
2ND FLOOR PLAN
1 BEDROOM FLOOR PLAN
2 BEDROOM FLOOR PLAN
3 BEDROOM FLOOR PLAN
4 BEDROOM FLOOR PLAN
HOUSING+RETAIL FLOOR PLAN
MUSIC FLOOR PLAN
PARKING GARAGE

PINECONE HOUSE OF MUSIC
MATTHEW HIRSCH | NCST | ARC 503 | TOM BARRIE | FALL 2016

THE CLIENT
Pinecone is a Raleigh-based organization dedicated to the development of folk music in the area. North Carolina's music scene is shaped by a deep culture often tracing back to more traditional methods of composition. Pinecone combines these traditional styles alongside modern music genres. Within their scope of interest is the realm of folk dance and traditional performing arts. Pinecone is most well-known for the Raleigh Folk Dance Festival that enlivenes Fayetteville Street every fall. In the meantime, they also host creative events, such as Jam Sessions, in local venues and cafes.