THE CHANGING FACE OF AMERICA

2500 sf
+40%
13%
15% 18% 21%

THE CHANGING FACE OF RALEIGH

INNOVATION WITHIN THE COMMUNITY

TINY HOUSE MOVEMENT

INNOVATION WITHIN THE COMMUNITY

THE CHANGING FACE OF RALEIGH

SMALLER, SMARTER SOLUTIONS

BRINGING THE TINY LIFE TO RALEIGH

ECONOMIC PROSPERITY / BALANCE

CREATIVE ENCLAVES

SUSTAINABLE DEVELOPMENT

MANAGING OUR GROWTH

EXPANDING HOUSING CHOICES

BACKYARD COTTAGES PROVIDE A SCATTERED SITE MEANS OF INCREASING DENSITY

BACKYARD COTTAGES OFFER A MORE SUSTAINABLE LIFESTYLE AND REDUCE EMISSIONS

BACKYARD COTTAGES ALLOW MORE OPTIONS FOR A GREATER DIVERSITY OF CITIZENS

THEREFORE SERVE TO ACTIVATE SHARED PUBLIC SPACE IN THE CITY

SUSTAINABLE DEVELOPMENT

EXPANDING HOUSING CHOICES

BACKYARD COTTAGES

1. AUSTIN
2. DALLAS / DALLAS
3. DENVER
4. RALEIGH
5. CHARLOTTE
6. COLUMBUS
7. SEATTLE
8. PORTLAND
9. NEW YORK CITY
10. MINNEAPOLIS

15.7 AVERAGE COMMUTE TIME
18.4 minutes
26.5 minutes

TINY HOUSE

AVERAGE AMERICAN HOUSE

HOMES LIKE THIS

AVERAGE FAMILY HOUSE

HOMES LIKE THIS

AVERAGE FAMILY HOUSE

HOMES LIKE THIS

AVERAGE FAMILY HOUSE

Raleigh Population Growth 1900-2009

US Census Bureau, Raleigh Department of City Planning

10 BEST MARKETS FOR SMALL HOUSING

1. AUSTIN
2. DALLAS
3. DENVER
4. RALEIGH
5. CHARLOTTE
6. COLUMBUS
7. SEATTLE
8. PORTLAND
9. NEW YORK CITY
10. MINNEAPOLIS

URBAN DENSITY = 100,000

GOOGLE TRENDS:

PORTLAND

AUSTIN

COLORADO SPRINGS

ALBUQUERQUE

GOOGLE TRENDS:

TINY HOUSES + BACKYARD COTTAGES

GOOGLE SEARCHES:

TINY HOUSES + BACKYARD COTTAGES

+20%